



# Home Visitation Services

## IMPROVING OUTCOMES

Home visiting is a way of providing care that's designed to help enhance the health and development of many different kinds of clients, from babies to the elderly. Through regularly-scheduled home visits, care workers can provide knowledge, skills, and support through a variety of activities promoting overall health improvement.

**18 MILLION**

According to the National Home Visiting Resource Center (NHVRC), about 18 million pregnant women, individuals, and families in the US could benefit from home visiting. However, in 2019, only about 300,000 actually received services.

**500% ROI**

For every dollar invested in high-quality home visiting programs, there are returns of \$1.75 to \$5.70 to society. This is due to reduced costs related to protection, K-12 special education, grade retention, and criminal justice expenses, according to the National Conference of State Legislatures (NCSL).

**HOME VISITING PROGRAMS PROVIDE STRUCTURED** visits by **TRAINED PROFESSIONALS** to bridge gaps and provide care

## The Demand is Real

In 2019, more than 298,000 families received almost 3.2 million home visits, based on NHVRC reports. Demand for home visiting services in the US is growing, and raising awareness of available services is key to ensuring that more families can access the help they need.



Agencies can look into ramping up their efforts to serve this jump in impacted individuals and families. Technology can assist such human social services and nonprofits in scaling and improving their efficiencies. To learn about Penelope's proven track record of success with home visiting agencies and networks across the US, [book a complimentary consultation with a Penelope Expert](#) or contact us at 1-866-806-6014.

